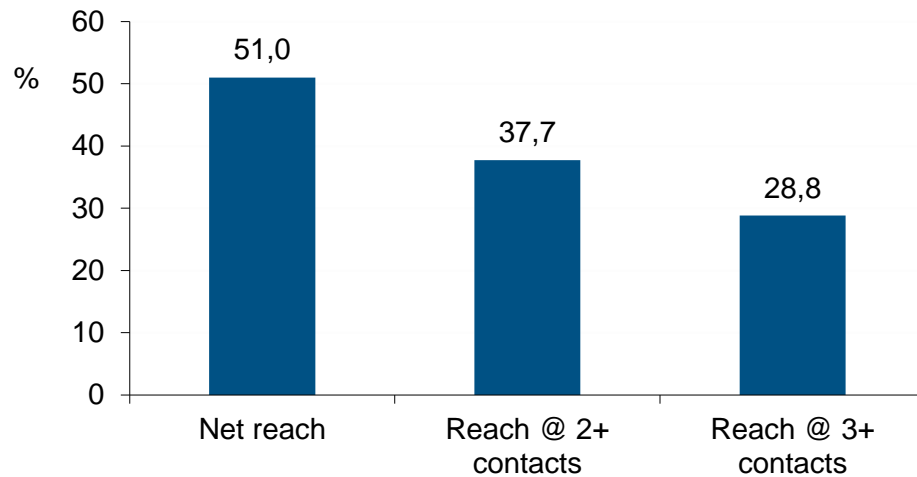
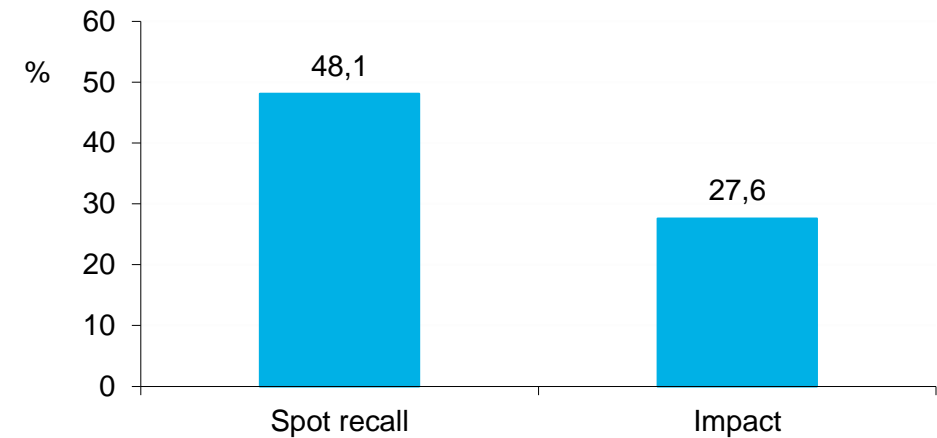


IP Adscan: can the impact of radio & TV be estimated in advance ?

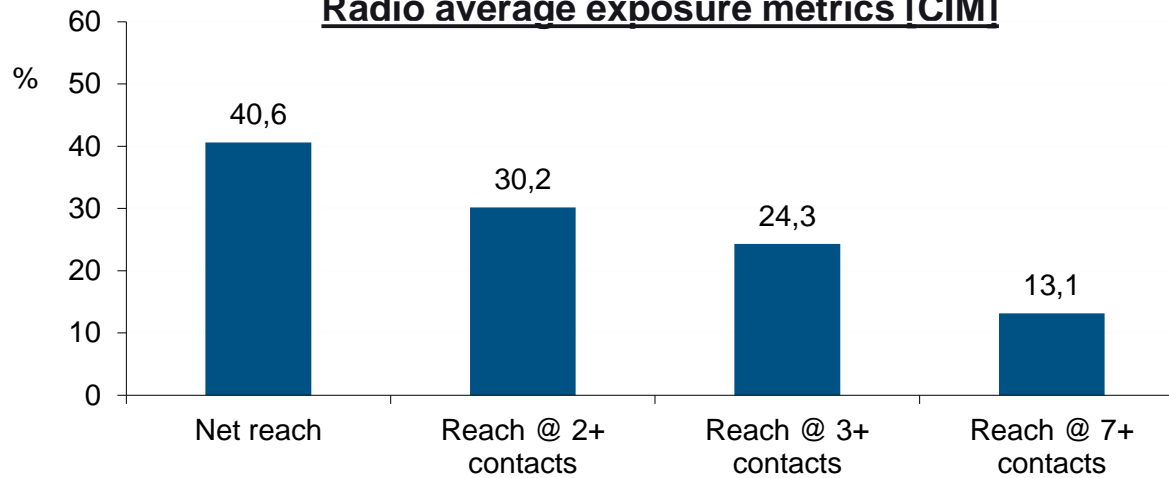
TV average exposure metrics [CIM]



TV average impact metrics [Adscan]



Radio average exposure metrics [CIM]



Radio average impact metrics [Adscan]

